

**Corpus Christi Catholic School**  
**Strategic Plan**  
**2015-2020**

Corpus Christi Catholic School is a diverse community committed to living our faith and to challenging the whole child through academic excellence, physical development, and social-emotional growth in a respectful and supportive environment.

The Strategic Plan has the following components:

- Catholic Identity
- Enrollment
- Marketing/Public Relations
- Educational Programs
- Staffing
- Finances
- Development
- Facilities
- New Initiatives

## Catholic Identity

OBJECTIVE	ACTION STEPS TO BE TAKEN (WHO, WHAT, WHEN)	ANTICIPATED OUTCOME & COMPLETION DATE	ACTION TAKEN (WHAT, WHO, WHEN)	ACTUAL OUTCOME
Provide an environment that fosters prayer and worship	<ul style="list-style-type: none"> <li>• Utilize Prayer Garden for daily prayer.</li> <li>• Connect the Gospel to real life experiences through Christian based music, drama, presentations, living Stations of the Cross, etc.</li> <li>• Offer courses for parents to increase their knowledge of the Catholic faith.</li> <li>• Implement “Prayers for our Students” monthly</li> </ul>	<ul style="list-style-type: none"> <li>• Students and parents will understand how the Gospel is alive in their everyday situations. (Ongoing)</li> </ul>	<ul style="list-style-type: none"> <li>• Education Council members along with the Pastor coordinated Bible Study courses and “Prayers for our Students” sessions for interested parents. (September 2015)</li> </ul>	Ongoing
Cultivate community outreach/campus ministry	<ul style="list-style-type: none"> <li>• Implement a Prayer Chain for families, faculty, and staff.</li> <li>• Develop a partnership with neighboring public school, Shearn Elementary.</li> </ul>	<ul style="list-style-type: none"> <li>• Students will understand that all people have needs. (August 2016)</li> </ul>		In Progress
Enrich each student’s faith development	<ul style="list-style-type: none"> <li>• Enhance the Annual Middle School Retreat to have a greater faith development component.</li> <li>• Explore a Catholic based leadership opportunity for students.</li> <li>• Incorporate guidance program across curricula, to encourage respect.</li> </ul>	<ul style="list-style-type: none"> <li>• Students will demonstrate a greater understanding of their faith and respect for others. (May 2016)</li> </ul> <p>May 2016</p>	<ul style="list-style-type: none"> <li>• Principal monitors lesson plans to ensure that guidance lessons are implemented.</li> </ul>	<p>In Progress</p> <p>Ongoing</p>

## Enrollment

OBJECTIVE	ACTION STEPS TO BE TAKEN (WHO, WHAT, WHEN)	ANTICIPATED OUTCOME & COMPLETION DATE	ACTION TAKEN (WHAT, WHO, WHEN)	ACTUAL OUTCOME
Retention rate of current students at 90% or higher	<ul style="list-style-type: none"> <li>Utilize social media- Facebook &amp; Twitter to spread good news about the school.</li> <li>Publish parent and student testimonials on website.</li> <li>Survey parents and students.</li> </ul>	<ul style="list-style-type: none"> <li>Families will maintain a sense of pride in the school and will be able to articulate the benefits of a CCCS education. (May 2016)</li> </ul>	<ul style="list-style-type: none"> <li>Director of Advancement/Admissions and Principal ensures that regular postings are made.</li> </ul>	Ongoing
Increase the number of new students enrolled each school year	<ul style="list-style-type: none"> <li>Establish an Enrollment Management Team.</li> </ul>	<ul style="list-style-type: none"> <li>Build upon the school's strengths and opportunities to recruit and retain families. (May 2016)</li> </ul>		
Provide an accessible and affordable Catholic education to all who desire one	<ul style="list-style-type: none"> <li>Strengthen Tuition Assistance Program.</li> </ul>	<ul style="list-style-type: none"> <li>All families in need will have the opportunity to apply for assistance. (February 2017)</li> </ul>	<ul style="list-style-type: none"> <li>Bookkeeper encourages all families to apply for tuition assistance.</li> </ul>	Yearly

## Marketing/Public Relations

OBJECTIVE	ACTION STEPS TO BE TAKEN (WHO, WHAT, WHEN)	ANTICIPATED OUTCOME & COMPLETION DATE	ACTION TAKEN (WHAT, WHO, WHEN)	ACTUAL OUTCOME
Enhance marketing methods to reach the Greater Houston Area	<ul style="list-style-type: none"> <li>Determine Target Markets.</li> <li>Improve format of Colt Classified.</li> </ul>	<ul style="list-style-type: none"> <li>Our message will reach a larger population. (May 2017)</li> </ul>	<ul style="list-style-type: none"> <li>Principal collaborated with Instructional Technologist to update Colt Classified.</li> </ul>	Ongoing
Install a marquee sign	<ul style="list-style-type: none"> <li>Seek sponsors for sign.</li> </ul>	<ul style="list-style-type: none"> <li>Awareness and visibility of school will be increased. (May 2018)</li> </ul>		

## Educational Programs

OBJECTIVE	ACTION STEPS TO BE TAKEN (WHO, WHAT, WHEN)	ANTICIPATED OUTCOME & COMPLETION DATE	ACTION TAKEN (WHAT, WHO, WHEN)	ACTUAL OUTCOME
Provide an academically enriching curriculum	<ul style="list-style-type: none"> <li>• Implement Professional Learning Communities to ensure vertical alignment of curriculum.</li> <li>• Implement consistent reading programs, which provide continuity and vertical alignment.</li> <li>• Continue to participate in professional development in Differentiation of Instruction.</li> </ul>	<ul style="list-style-type: none"> <li>• Teachers will collaborate on teaching methods and strategies. (Ongoing)</li> <li>• Continuity will be established among the grade levels. (May 2017)</li> <li>• Continual learning among faculty and staff (Ongoing)</li> </ul>	<ul style="list-style-type: none"> <li>• Designated time in schedules for peer collaboration has been established. (August 2015)</li> <li>• Principal provides sustainable professional development.</li> </ul>	Ongoing
Make a concerted effort to implement a STREAM (Science, Technology, Religion, Engineering, Arts, Mathematics) curriculum	<ul style="list-style-type: none"> <li>• Participate in professional development in the areas of STREAM</li> <li>• Utilize conservation site to implement STREAM</li> </ul>	<ul style="list-style-type: none"> <li>• Continual learning among faculty and staff (Ongoing)</li> <li>• Conservation site will be utilized for cross-curricula lessons. (February 2016)</li> </ul>	<ul style="list-style-type: none"> <li>• Principal has provided sustainable professional development in the areas of science, mathematics, engineering, and technology. (Ongoing)</li> </ul>	Ongoing
Provide an environment that is inclusive of all learners	<ul style="list-style-type: none"> <li>• Participate in professional development relating to inclusion in the classroom.</li> <li>• Educate the community on the importance of having an inclusive environment.</li> </ul>	<ul style="list-style-type: none"> <li>• The entire community will understand the need to provide an inclusive environment.</li> </ul>	<ul style="list-style-type: none"> <li>• Principal has provided professional development on respecting all people.</li> </ul>	Ongoing
Provide before and after school Programs that enhance the curriculum	<ul style="list-style-type: none"> <li>• Continue to build upon after school programs, which meet students' interests.</li> <li>• Implement summer programs, which will meet students' interests.</li> </ul>	<ul style="list-style-type: none"> <li>• The whole child will be developed- academically, physically, and spiritually (August 2016)</li> </ul>	<ul style="list-style-type: none"> <li>• CCCS will host the Debusk Enrichment Center for Academically Talented Scholars (DECATS) June 2016</li> </ul>	Yearly

## Staffing

OBJECTIVE	ACTION STEPS TO BE TAKEN (WHO, WHAT, WHEN)	ANTICIPATED OUTCOME & COMPLETION DATE	ACTION TAKEN (WHO, WHAT, WHEN)	ACTUAL OUTCOME
Recruit and retain highly qualified personnel	<ul style="list-style-type: none"> <li>• Meet and maintain salaries at the suggested Archdiocesan scale.</li> <li>• Create opportunities for faculty/staff to fellowship with one another.</li> <li>• Continue to provide sustainable professional development to meet the needs of the teachers.</li> <li>• Continue to provide Professional Learning Communities to provide ongoing support.</li> <li>• Provide a mentor for new faculty and allow time for collaboration.</li> <li>• Establish a “New Teacher Fact Sheet” to help ensure a smooth transition.</li> </ul>	Teachers will collaborate with one another, feel a sense of pride and enjoy working at CCCS.	<ul style="list-style-type: none"> <li>• Principal has provided sustainable professional development opportunities in the areas of Differentiation of Instruction, Bloom’s Taxonomy, Mathematics, Science, Technology and Engineering. (Ongoing)</li> <li>• Quality Improvement Teams have been implemented. (August 2015)</li> <li>• New personnel have been assigned mentors. (August 2015)</li> </ul>	In Progress
Make the community aware of CCCS’ highly qualified personnel	<ul style="list-style-type: none"> <li>• Designate an area on the school’s website to introduce teachers.</li> </ul>	Parents and community members will become more familiar with the teachers.		In Progress

## Finances

OBJECTIVE	ACTION STEPS TO BE TAKEN (WHO, WHAT, WHEN)	ANTICIPATED OUTCOME & COMPLETION DATE	ACTION TAKEN (WHO, WHAT, WHEN)	ACTUAL OUTCOME
Expand revenue from non-tuition sources	<ul style="list-style-type: none"> <li>• Explore special programs e.g. DECATS, summer academic programs, summer athletic programs.</li> <li>• Revamp auction to optimize revenue and participation.</li> <li>• Explore avenues to optimize Steps for Students fundraiser.</li> <li>• Establish a monthly offering collection within the parish.</li> </ul>	Community and financial support will be increased. (December 2016)	<ul style="list-style-type: none"> <li>• CCCS will host the Debusk Center for Academically Talented Scholars (DECATS) June 2016</li> </ul>	Ongoing
Meet and maintain class sizes at Texas Catholic Conference of Education Department's recommended sizes	<ul style="list-style-type: none"> <li>• Create an Enrollment Management Team</li> <li>• Increase Awareness of Tuition Assistance Program</li> </ul>	All classes will meet the recommended sizes and waiting lists will be maintained. (August 2018)		



## Advancement/Development

OBJECTIVE	ACTION STEPS TO BE TAKEN (WHO, WHAT, WHEN)	ANTICIPATED OUTCOME & COMPLETION DATE	ACTION TAKEN (WHO, WHAT, WHEN)	ACTUAL OUTCOME
Increase parental participation in all capacities	<ul style="list-style-type: none"> <li>Establish required volunteer hours per family.</li> </ul>	Volunteer participation will increase for all events/activities. (May 2016)	"A Corral of Caring" Stewardship Program has been implemented. (August 2015)	In Progress
Increase revenue from non-tuition sources	<ul style="list-style-type: none"> <li>Explore an online Spirit Store.</li> <li>Establish online giving.</li> <li>Establish an annual "soft" fundraiser</li> </ul>	Support of our school will become more accessible. (May 2018)		
Capture and preserve school history	<ul style="list-style-type: none"> <li>Create a PSO Historian Position</li> </ul>	Historian will archive photos and special memorabilia. (May 2017)		

## Facilities

OBJECTIVE	ACTION STEPS TO BE TAKEN (WHO, WHAT, WHEN)	ANTICIPATED OUTCOME & COMPLETION DATE	ACTION TAKEN (WHO, WHAT, WHEN)	ACTUAL OUTCOME
Upgrade science lab to meet the needs of STREAM	Secure funds to upgrade science lab.	Science lab will be considered to be “state of the art”, equipped with all resources needed to implement STREAM.		
Continue to provide a safe environment, conducive to learning	<ul style="list-style-type: none"> <li>• Limit access to gates to ensure that all visitors report to the office.</li> <li>• Improve signage to direct visitors to the office.</li> <li>• Extend covered walkways from elementary and middle school wings to the gym.</li> </ul>	<ul style="list-style-type: none"> <li>• Administration will be aware of all visitors on campus. (August 2015)</li> <li>• Students, faculty, staff and visitors will be able to travel safely to the gymnasium at all times, including inclement weather. (May 2020)</li> </ul>	<ul style="list-style-type: none"> <li>• Gate codes have been changed by the administration to ensure that all visitors report to the office. (August 2015)</li> </ul>	Completed

## New Initiatives

OBJECTIVE	ACTION STEPS TO BE TAKEN (WHO, WHAT, WHEN)	ANTICIPATED OUTCOME & COMPLETION DATE	ACTION TAKEN (WHO, WHAT, WHEN)	ACTUAL OUTCOME
Explore additional athletics programs	Survey students and parents to understand what their interests are.	Many opportunities will be provided for students to participate in. (May 2018)		
Expand student leadership opportunities	<ul style="list-style-type: none"> <li>• Provide opportunities for middle school students to work with elementary students.</li> <li>• Institute a faith-based leadership organization for students to participate in.</li> <li>• Align community service projects with the parish.</li> <li>• Encourage group study opportunities.</li> </ul>	Students will demonstrate responsibility and an awareness of others. (May 2016)	<ul style="list-style-type: none"> <li>• NJHS students have collaborated with the Faith in Action Committee of the parish. (ongoing)</li> </ul>	Ongoing
Increase visibility of CCCS students in the parish	<ul style="list-style-type: none"> <li>• Student choir to sing at monthly Mass that's celebrated with the parish.</li> <li>• Host a Christmas Carol Concert for entire parish community.</li> </ul>	Students will have a greater presence among the parish community.		

## Strategic Plan Committee Members

- **Mr. George Arnold**
- **Mr. Juan Barinaga**
- **Mrs. Jennifer Bauman**
- **Mr. Tucker Burkhart**
- **Mrs. Leonor Cheng**
- **Dr. Maxine DelaCruz**
- **Mrs. Sarah Farnum**
- **Dr. Dee Dee Garcia**
- **Mrs. Mariely Gomez**
- **Mr. Juan Harris**
- **Dr. JoAnn Marruffo**
- **Dr. Mazie McCoy**
- **Mrs. Valeta Rhodes**
- **Mr. Greg Schlak**
- **Ms. Carol Selby**